

## NAICS/Jobs Guidance

### *Estimate of Jobs Created or Maintained by NAICS Code*

The North American Industry Classification System (NAICS) is the standard used by Federal statistical agencies in classifying business establishments for the purpose of collecting, analyzing, and publishing statistical data related to the U.S. business economy. NOAA will use the information reported by grant recipients to model the direct and indirect jobs created by the awarded project. Codes are assigned to businesses, not individual job titles, based on their primary activity.

You can use the search feature at <http://www.census.gov/eos/www/naics/> to enter a keyword that describes the businesses representing your project. A list of primary business activities containing that keyword and the corresponding NAICS codes will appear. Choose the one that most closely corresponds to the primary business activity, or use the following abbreviated list of codes commonly used for habitat restoration activities. Remember that you'll be asked to report NOAA funding spent under these codes every 6 months. The example below contains 4 codes, and we recommend you attempt to reflect your work in 3-6 codes, as possible. More than that can make tracking difficult.

- [237990](#) Other Heavy and Civil Engineering Construction
- [237310](#) Highway, Street, and Bridge Construction
- [541330](#) Engineering Services
- [541620](#) Environmental Consulting Services
- [541690](#) Other Scientific and Technical Consulting Services
- [541990](#) All Other Professional, Scientific, and Technical Services
- [562910](#) Remediation Services
- [813312](#) Environment, Conservation and Wildlife Organizations
- [924120](#) Administration of Conservation Programs
- [112512](#) Shellfish farming
- [424930](#) Flower, Nursery Stock, and Florists Supplies Merchant Wholesalers
- [115310](#) Support Activities for Forestry

For additional information, see <http://www.habitat.noaa.gov/about/habitat/habitatconservationjobs.html>.

Example Estimate of Jobs Created or Maintained by NAICS Code:

Code	Business Activity	Grant Funds Allocated to the Business Activity
424930	Flower, Nursery Stock, and Florists Supplies Merchant Wholesalers	\$25,000
237310	Highway, Street, and Bridge Construction	\$7,000
237990	Other Heavy and Civil Engineering Construction	\$6,000,000
813312	Environment, Conservation and Wildlife Organizations	\$53,543
Total Requested Grant Funds		\$6,085,543